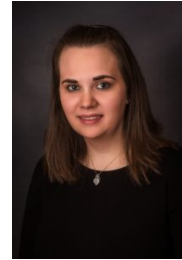




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**FOR IMMEDIATE RELEASE**

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**AmeriChoice FCU Receives Desjardins Award**

AmeriChoice Federal Credit Union has received a first place award for the 2020 Desjardins Adult Financial Education Award in Pennsylvania. The project will represent the State of Pennsylvania in the national Desjardins competition this fall.

The AmeriChoice team put together a four part series on Credit, Loans, Accounts and Financial Basics for employees of a large local distribution center. In order to make sure that all employees were able to attend the presentations, the AmeriChoice Marketing team presented to all shifts, including the overnight and weekend shifts.

AVP Marketing Brittney Monteith shared, "We can customize our free financial education programs to fit any company and their needs, and we are proud to be recognized for going above and beyond to help the hundreds of employees at this business and of many others in Central PA."

The Desjardins Award was named after Alphonse Desjardins and recognizes leadership in financial literacy in the credit union movement. Desjardins was a pioneer in bringing the credit union movement to North America and encouraged youth savings clubs, along with a credit union presence in schools.

AmeriChoice Federal Credit Union is a full-service financial institution serving people who live, work, worship, or attend school in Cumberland, Dauphin or Perry counties in Pennsylvania. With over 14,500 members and assets exceeding \$190 million, the credit union's focus is on *Building Relationships for Life*.

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