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AmeriChoice FCU Wins Dora Maxwell Award

AmeriChoice Federal Credit Union was recently awarded the Dora Maxwell Social Responsibility Community Service Award from the CrossState Credit Union Association for their 50 Acts of Kindness Project to celebrate the credit union's 50th Anniversary throughout 2020.

Due to the Pandemic, AmeriChoice had to cancel many of their 50th Anniversary Celebrations, but still wanted to give back to the community that the credit union has served over the past 50 years.

The 50 Acts of Kindness project gave each employee \$50 to donate to a local community organization as a way to give back. Employees were able to team up with each other to make a bigger impact to the local organizations. Donations to local organizations included supplies to animal shelters, cleaning supplies and lunches for daycares and books for a school, in addition to monetary donations to local organizations.

The Dora Maxwell Social Responsibility Community Service Award is named for Dora Maxwell, an early credit union advocate who volunteered with many organizations within the Credit Union Movement, locally and nationally to help those in need.

CrossState Credit Union Association presented the award to AmeriChoice at their annual convention, held virtually this year, in May. AmeriChoice will then go on to represent Pennsylvania at the national level later this year.

AmeriChoice Federal Credit Union is a full-service financial institution serving people who live, work, worship or attend school in Adams, Cumberland, Dauphin, Lebanon, Perry or York counties in Pennsylvania. With over 14,500 members and assets exceeding \$200 million, the credit union's focus is on *Building Relationships for Life*.

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