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FOR IMMEDIATE RELEASE

AmeriChoice Federal Credit Union Announces Kenneth C. Dyer as President/CEO

MECHANICSBURG, PA – January 4, 2021 AmeriChoice Federal Credit Union today announced the Credit Union's Board of Directors has appointed Kenneth C. Dyer as President and Chief Executive Officer. Recently he served as the Senior Vice President of Emerging Opportunities at Members 1st Federal Credit Union.

"I am very pleased to welcome Kenneth Dyer in his new role as AmeriChoice CEO," shares Board Chairman Gregg Wells, "With more than 30+ years of leadership experience in the financial services industry, Ken brings a wealth of knowledge on how to drive organizational innovation, growth and member satisfaction."

Ken is an accomplished executive leader, focusing on transforming organizations by providing a compelling vision and execution of strategies with exceptional results while driving innovation to support growing member loyalty. This approach will continue the Credit Union's mission to exceed members' expectations and become a trusted partner and improve the economic well being of our members' lives.

"I am very excited to assume this new role and for the future of the credit union," said Dyer. "We have an exceptionally talented team at AmeriChoice that is focused on meeting the ever-changing needs of our members and the community."

His predecessor, Anna May Nauss, had been CEO since 2014 and is retiring December 31, 2020.

About AmeriChoice FCU

AmeriChoice Federal Credit Union is a full-service financial institution serving people who live, work, worship, or attend school in Adams, Cumberland, Dauphin, Lebanon, Perry and York counties in Pennsylvania. With over 14,500 members and assets exceeding \$200 million, the credit union's focus is on *Building Relationships for Life*.

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